



Sevin Coşkun Design

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Sevin Coşkun

Designer & Founder

Sevin Coşkun is a multidisciplinary designer based in Istanbul, specializing in industrial product design, urban product design, and user experience design.

After graduating from METU, Faculty of Architecture in 2004, she worked as a freelance designer for a period. In 2008, she began her master's studies in the Industrial Design Department of ITU and co-founded "Altera Design" with her partner, aiming to provide industrial product design and design management services for manufacturing companies.

When creating her designs, she combines technology, culture and knowledge with a user-centered approach, resulting in creative and innovative products that combine functionality with aesthetics.

Designer has extensive experience in the fields of interior lighting, urban lighting, urban furniture, home accessories, toys, and packaging design.

She has provided industrial design services to companies such as Heper Group, Arlight, Lamp83, BeşA, Akım Metal, Ledova, Mitaş Energy, Istanbul Metropolitan Municipality, Tasarım Vakfı, Kuzuma Toys, Bursa Metropolitan Municipality, Üzümcü Medical, Çebi Design, Procter & Gamble, and FY Mobilya.



She has provided design management and consultancy services to manufacturing companies such as Korkmaz Ev Eşyaları, Öztiryakiler Mutfak, Samet Kilit, Hakart Bakırcılık, Mesan Plastik, KMS Mobilya Aksesuarları.

Designer has contributed to the success of many product designs that align with the dynamics of the industry and user needs. Her designs have been recognized with various national and international awards. In the last three years, she has received awards from significant events such as the "Istanbul Lighting Products Design Competition" organized by Istanbul Metropolitan Municipality in 2021, the "Urban Furniture Design Competition" by Bursa Metropolitan Municipality in 2022, and the "Souvenir Design Competition for Istanbul" by İMMİB in 2023.

In early 2023, she decided to establish her own brand, "Sevin Coşkun Design". It is a brand and design office that designs and produces projects, inspired by areas where the architectural values and cultural heritage of our cities are intertwined. She works with master craftsmen, using local craft disciplines and materials in the production process. Through this approach, she strives to contribute to the transformation of cultural heritage into a universal language by synthesizing traditional values with a contemporary design perspective.



Sevin Coşkun Design

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About

Sevin Coşkun Design is a brand and design office, was founded in İstanbul in early 2023. It designs household accessories, functional desktop objects, unique corporate gifts, bespoke promotional items/awards and toys drawing inspiration from tangible and intangible cultural heritage of our cities, and produce them with the artistry of local craftsmanship.

Brand priority is to create products that meet your design needs and to produce high-end products that match and strengthen your corporate identity.



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What We Do

Sevin Coşkun Design offers the following ways to collaborate on design:

- . You can place orders from its designs and products.
- . You can request bespoke design projects under the following headings.
 - .. Custom Product Design
 - .. Corporate Gift Design
 - .. Conceptual Design Projects
 - .. Bespoke Promotional Items/Awards
 - .. Custom Packaging Design
 - .. Strategic Design Consultancy



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We Work With

Sevin Coşkun Design works with the following materials:

- . Ceramic
- . Brass, Copper, Steel
- . Wood
- . Marble
- . Paper
- . Leather



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What We Have Done

Sevin Coşkun Design has been working with the following customers:

- . Epson
- . İmmib
- . Hakart
- . HL Mando
- . Tasarım Vakfı
- . Kentimiz İzmir Derneği
- . Leyli Muse Restoran
- . İncir Evi



Sevin Coşkun Design

Collaboration Guide

How Do We Work

1. **Brief:** Evaluating the company's needs and limitations.
2. **Concept:** Defining the conceptual theme
3. **Budget:** Determining the material and production method within the specified budget.
4. **Design:** Creation of unique contemporary designs.
5. **Selection:** Selection of a design by the company.
6. **Production:** Production of the selected design sample and its presentation to the company.
7. **Identity:** Development of the product in accordance with the company's branding.

Thank you!

Get in touch for cooperation!

We are happy to hear from you!

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